



BREWTAG

ANNUAL FUNDRAISER SUPPORTING THE ROGALLO FOUNDATION (A 501(C)(3) ORGANIZATION)



OCT

24th

THE SOUNDSIDE EVENT SITE • NAGS HEAD, NC
BENEFITTING THE ROGALLO FOUNDATION

FOR MORE INFORMATION

252.305.5561

EVENTS@KITTYHAWK.COM



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WHAT IS BREWTAG?

Outer Banks Brewtag is a festival of fun and flight, offering, fun education, recreation, culture, and community. Brewtag is a glider-building competition where teams build creative and fun gliders that are used to launch an empty 1/6 barrel keg off of a 20-foot high flight deck.

HOW FAR CAN YOU FLY?

- Glider Flight contest—how far people can fly an empty 1/6 keg
- Music festival
- Craft beer festival
- Fun time for everyone!
- Fundraiser
- Supports educational opportunities involving low-speed aerodynamics
- Draws visitors to the Outer Banks to contribute to our economy and extend the “season” for many local businesses



LEARN MORE AT OBXBREWTAG.COM

FACEBOOK/INSTAGRAM: @OBXBREWTAG • #KEGSWILLFLY

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THE ROGALLO FOUNDATION

In 1948, Francis and Gertrude Rogallo enjoyed the first successful flight of their flexible wing, a revolutionary aero concept that was constructed from Gertrude's kitchen curtains and developed from research conducted in their in-house, homemade wind tunnel. This remarkable invention was a flexible wing with no rigid members that creates an airfoil shape when flying and generates lift similar to a rigid airfoil. This incredible invention led to hang gliders, paragliders, kites, stunt kites, kiteboarding kites, and revolutionized parachutes. From the Rogallo invention, millions of people around the world have experienced the joy of flight.

The Rogallo Foundation, a non-profit was created in 1992, and its mission is to honor the Rogallo's; preserve their priceless records, artifacts, and research; interpret their incredible story; and protect the legacy of free flight for millions of people in all the Nations of the world.

PROGRAMS:

- OUTER BANKS AVIATION CENTER - TELLING THE STORY OF ROGALLO, LILIENTHAL, THE WRIGHT BROTHERS AND OTHER LOW SPEED FLIGHT PIONEERS
- CLASSROOM & WORKSHOP FOR HANDS ON AERONAUTICAL PROJECTS
- ROGALLO BOOK
- ROGALLO HALL OF FAME
- STUDENT EXCHANGE PROGRAM WITH THE OTTO LILIENTHAL MUSEUM IN GERMANY

NET PROCEEDS FROM OBX BREWTAG SUPPORT THE ROGALLO FOUNDATION'S MISSION, WHICH INCLUDES PLANS FOR AN OUTER BANKS AVIATION CENTER



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THE OUTER BANKS AVIATION CENTER

- Advance Francis and Gertrude Rogallo's dream of inexpensive flight for all.
- Convey the story of the flexible wing through artifacts and exhibits and the latest technological tools to demonstrate the flexible wing, its evolution and other low speed flight pioneers like Otto Lilienthal, and the Wright Brothers.
- Foster the next generation of aviators, and designers with education and hands on opportunities.
- Honor the people who contributed to the evolution of the flexible wing by induction into the Rogallo Hall of Fame.
- Provide interactive experiences for visitors of all ages with associated science, technology, education, art and math opportunities for youth and adults, offered as day and week-long camps, literary efforts, technological tools and media.



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THE VALUE BEHIND YOUR SPONSORSHIP

OBX Brewtag has grown every single year, and Year 10 is set to be the biggest, most-attended, and highest-impact event in our history. Every benefit on the previous pages — banners, logos, Brewcards, and more — puts your brand directly in front of this audience.

3,000+ ATTENDEES 2025 Headcount	15+ CRAFT BREWERIES Local & Regional Brews	70K+ RAISED IN 2025 Thank you
10TH ANNIVERSARY A Milestone Year	4,000 WRISTBANDS PRINTED Beer Wristband Sponsor Exposure	FREE ADMISSION Maximizes Foot Traffic
7 HRS EVENT DURATION All-day Flight Deck Exposure	12+ FLIGHT TEAMS Compete for the Trophy	100+ SPONSORS & PARTNERS Join a Growing Community

AUDIENCE & MEDIA REACH

In addition to the thousands of attendees on-site, OBX Brewtag is promoted across television, radio, print, and social media in the weeks leading up to the event. Throughout the season, approximately 12 press releases are distributed to local and regional media outlets — each one furthering the reach and awareness of our sponsors' names. Sponsor logos and mentions are woven into this promotional campaign, multiplying your brand's exposure well beyond event day.

780K TV IMPRESSIONS Local TV Spots	300K RADIO LISTENERS OBX Radio Reach	12+ PRESS RELEASES Local & Regional Media Outlets
89K SOCIAL FOLLOWERS Instagram + Facebook	11K WEBSITE PAGE VIEWS OBXBrewtag.com Traffic	105K EMAIL SUBSCRIBERS Past Attendees & Sponsors

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FUTURE OF FLIGHT SPONSORSHIPS

Sponsorship	Price	Key Benefits
TOP GUN	\$15,000	Top billing on all advertising, press releases & radio spots. Top banner on the Flight Deck, top-line logo on cup/t-shirt/program, promo video logo, 15 Brewcards, vendor booth, flight team entry, (3) yard signs, (5) food vouchers, (5) VIP parking passes.
WINGMAN	\$10,000	Logo & link on homepage, all print marketing, press & radio mentions. Top banner on the Flight Deck, top-line logo on cup/t-shirt/program, 10 Brewcards, flight team entry, (3) yard signs, (4) food vouchers, (4) VIP parking passes.
BEER GARDEN	\$7,500	Naming rights to the Beer Garden + banner across the Beer Tent. Logo & link on the beer page, all print marketing, press & radio mentions. Logo on cup/t-shirt/program, banner on Flight Deck, 10 Brewcards, flight team entry, (2) yard signs, (4) VIP parking passes, (4) food vouchers.
NIGHT HAWK, PARAWING, OR ROGALLO WING (3 AVAIL.)	\$5,000	Logo on all print materials, homepage, event cup/t-shirt/program & schedule signage. Top banner on Flight Deck, 10 Brewcards, flight team entry, (2) yard signs, (4) VIP parking passes, (3) food vouchers, crew nametags.
BREWCARD	\$3,000	Logo on all Brewcards plus print materials, t-shirt & program. Banner on Flight Deck, stage mentions, 6 Brewcards, (2) yard signs, and (2) VIP parking passes.
OSPREY	\$3,000	Logo on print materials, t-shirt & program. Banner on Flight Deck, stage mentions, 5 Brewcards, (2) yard signs, and (2) VIP parking passes.
BEER WRISTBAND	\$2,500	Logo on the "over 21" wristband (2,000+ printed), event t-shirt & program. Banner on Flight Deck, 4 Brewcards, (2) yard signs, and (2) VIP parking passes
STAGE & MUSIC, BREWTAG EATERY, OR MERCHANDISE TENT (3 AVAIL.)	\$2,500	Naming rights & mentions for your chosen area, banner on Flight Deck, logo on t-shirt & program, 2 Brewcards, (2) yard signs, (2) VIP parking passes
FUTURE FLYERS (KID ZONE)	\$1,500	Naming rights to the Kid Zone with stage mentions, logo on Kid Zone webpage, banner at Flight Deck & Kid Zone, logo on t-shirt & program, 1 Brewcard, (2) yard signs, (2) VIP parking passes.
ROGALLO CLASS OR UNLIMITED CLASS AWARD (2 AVAIL.)	\$1,000	Logo on award certificate, name etched into trophy, logo on t-shirt & program, banner on Flight Deck, (1) yard sign, (2) VIP parking passes + 1 Brewcard.
KEG FLIGHT	\$1,000	Stage announcement of your sponsorship. Logo on t-shirt, program & yard sign, banner on Flight Deck, (2) VIP parking passes + 1 Brewcard.
VENDOR INFORMATION BOOTH	\$1,000	On-site vendor booth. Logo on t-shirt & program, banner on Flight Deck, (1) yard sign, (2) VIP parking passes + 1 Brewcard.
VOLUNTEER	\$1,000	Naming rights to the volunteer tent, logo on volunteer nametags, t-shirt & program, banner on Flight Deck, (1) yard sign, (2) VIP parking passes + 1 Brewcard.
BANNER	\$500	Logo on the sponsor page OBXBrewtag.com, Banner Placement on flight deck, social media shout out. (1) parking pass

**100% OF NET PROCEEDS FROM OBX BREWTAG SUPPORT THE ROGALLO FOUNDATION'S MISSION,
WHICH INCLUDES PLANS FOR AN OUTER BANKS AVIATION CENTER**



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FUTURE OF FLIGHT SPONSORSHIP

OPPORTUNITIES FOR EXPOSURE



A Frame ^



Brewcard ^



T-Shirt ^



Flight Deck v



Yard Sign ^



Awards v



Beer Cup ^

Examples only, Placement may vary



Wristband ^

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