



# BREWTAG | 2025 SPONSORSHIP OPPORTUNITIES



OCT



25<sup>th</sup>



THE SOUNDSIDE EVENT SITE • NAGS HEAD, NC  
BENEFITTING THE ROGALLO FOUNDATION

FOR MORE INFORMATION

252.305.5561

EVENTS@KITTYHAWK.COM



# BREWTAG | 2025 SPONSORSHIP OPPORTUNITIES



2025 SPONSORSHIP OPPORTUNITIES		PRESS RELEASE SPONSOR MENTIONS	RADIO ADS SPONSOR MENTIONS	LOGO IN ALL PRINT MARKETING & ADS	LOGO & LINK ON HOMEPAGE OF WEBSITE	LOGO ON EVENT CUP	LOGO ON EVENT T-SHIRT & PROGRAM	BANNER PLACEMENT ON FLIGHT DECK	LOGO ON EVENT SCHEDULE SIGNAGE	BREWCARDS	VIP PARKING PASSES	TEAM ENTRY IN FLIGHT COMPETITION	STAGE MENTIONS THROUGHOUT EVENT	LOGO ON YARD SIGNS	FOOD VOUCHERS	PROMOTIONAL BOOTH
<b>TOP GUN SPONSOR</b> \$15000 <i>*ONLY 1 AVAILABLE*</i>	TOP LINE LOGO ON EVENT T-SHIRT, TOP LINE LOGO ON EVENT PROGRAM, LOGO IN PROMOTIONAL VIDEO (AFTER EVENT), TOP BANNER ON FLIGHT DECK, INCLUSION IN EVENT SOCIAL MEDIA MARKETING	✓	✓	✓	✓	✓	✓	✓	✓	15	5	✓	✓	3	5	✓
<b>WING MAN SPONSOR</b> \$10000 <i>*ONLY 1 AVAILABLE*</i>	TOP LINE LOGO ON EVENT T-SHIRT, TOP LINE LOGO ON EVENT PROGRAM, LOGO IN PROMOTIONAL VIDEO (AFTER EVENT), TOP BANNER ON FLIGHT DECK, INCLUSION IN EVENT SOCIAL MEDIA MARKETING	✓	✓	✓	✓	✓	✓	✓	✓	10	4	✓	✓	3	2	✓
<b>BEER GARDEN SPONSOR</b> \$7500 <i>*ONLY 1 AVAILABLE*</i>	NAMING RIGHTS TO THE BEER GARDEN, BANNERS ACROSS BEER TENT, LOGO & LINK ON BEER PAGE OF OBXBREWTAG.COM	✓	✓	✓	✓	✓	✓	✓	✓	10	4	✓	✓	2	3	
<b>NIGHT HAWK SPONSOR</b> \$5000 <i>*ONLY 1 AVAILABLE*</i>	LOGO ON CREW NAMETAGS, BANNER ON TOP SECTIONS OF FLIGHT DECK	✓	✓	✓	✓	✓	✓	✓	✓	10	4	✓	✓	2	2	
<b>PARAWING SPONSOR</b> \$5000 <i>*ONLY 1 AVAILABLE*</i>	LOGO ON CREW NAMETAGS, BANNER ON TOP SECTIONS OF FLIGHT DECK	✓	✓	✓	✓	✓	✓	✓	✓	10	4	✓	✓	2	2	
<b>BREW CARD SPONSOR</b> \$3000 <i>*ONLY 1 AVAILABLE*</i>	LOGO ON ALL BEER CARDS	✓	✓	✓	✓		✓	✓		6	2		✓	2		
<b>OSPREY SPONSOR</b> \$3000 <i>*ONLY 1 AVAILABLE*</i>	LOGO ON ALL PROMOTIONAL MATERIALS, BANNER ON FLIGHT DECK	✓	✓	✓	✓		✓	✓		5	2		✓	2		
<b>BEER WRISTBAND SPONSOR</b> \$2500 <i>*ONLY 1 AVAILABLE*</i>	LOGO ON "21+" WRISTBAND (2000+ PRINTED)				✓		✓	✓		4	2		✓	2		
<b>STAGE &amp; MUSIC SPONSOR</b> \$2500 <i>*ONLY 1 AVAILABLE*</i>	NAMING RIGHTS ON STAGE SKIRT BANNER & MENTIONS THROUGHOUT THE EVENT				✓		✓	✓		2	2			2		
<b>BREW TAG EATERY SPONSOR</b> \$2500 <i>*ONLY 1 AVAILABLE*</i>	NAMING RIGHTS ON FOOD TRUCK AREA & MENTIONS THROUGHOUT THE EVENT				✓		✓	✓		2	2			2		
<b>MERCH TENT SPONSOR</b> \$2500 <i>*ONLY 1 AVAILABLE*</i>	NAMING RIGHTS ON MERCHANDISE TENT & MENTIONS THROUGHOUT THE EVENT				✓		✓	✓		2	2			2		
<b>FUTURE FLYERS SPONSOR</b> \$1500 <i>*ONLY 1 AVAILABLE*</i>	NAMING RIGHTS OF FUTURE FLYERS ZONE (FORMERLY KID ZONE ), STAGE MENTIONS, LOGO ON OBXBREWTAG.COM, BANNER PLACEMENT AT FUTURE FLYERS AREA				✓		✓	✓		1	2			2		
<b>AWARD SPONSOR</b> \$1000 <i>*ONLY 2 AVAILABLE*</i>	LOGO ON AWARD CERTIFICATE, NAME ETCHED INTO TROPHY MUG						✓	✓		1	2			1		
<b>VOLUNTEER SPONSOR</b> \$1000 <i>*ONLY 1 AVAILABLE*</i>	NAMING RIGHTS TO VOLUNTEER TENT, LOGO ON VOLUNTEER NAMETAGS						✓	✓		1	2			1		
<b>KEG FLIGHT SPONSOR</b> \$1000	STAGE ANNOUNCEMENTS OF KEG FLIGHT AS "SPONSORED BY...", LOGO ON SPONSOR PAGE OF OBXBREWTAG.COM						✓	✓		1	2	✓	✓	1		
<b>VENDOR SPONSOR</b> \$1000	LOGO ON SPONSOR PAGE OF OBXBREWTAG.COM, ABLE TO SELL PRODUCT, BUT 100% OF PROCEEDS BENEFIT THE FOUNDATION						✓	✓		2	2		✓	1		✓
<b>GENERAL SPONSOR</b> \$500	LOGO ON SPONSOR PAGE OF OBXBREWTAG.COM, SOCIAL MEDIA SHOUT OUTS							✓								
<b>CUSTOM SPONSORSHIPS</b> \$500 - \$1000	PLEASE INQUIRE BY EMAILING EVENTS@KITTYHAWK.COM															

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# BREWTAG | 2025 SPONSORSHIP OPPORTUNITIES



## WHAT IS BREWTAG?

Outer Banks Brewtag is a festival of fun and flight, offering education, recreation, culture, and community. Brewtag is a glider-building competition where teams build creative and fun gliders that are used to launch an empty 1/6 barrel keg off of a 20-foot high flight deck.

## HOW FAR CAN YOU FLY?

- Glider Flight contest—how far people can fly an empty 1/6 keg
- Music festival
- Craft beer festival
- Fun time for everyone!
- Fundraiser
- Supports educational opportunities involving aerodynamics and low-speed aerodynamics
- Draws visitors to the Outer Banks to contribute to our economy and extend the “season” for many local businesses



**LEARN MORE AT [OBXBREWTAG.COM](https://obxbrewtag.com)**

**FACEBOOK/INSTAGRAM: [@OBXBREWTAG](https://www.facebook.com/obxbrewtag) • [#KEGSWILLFLY](https://www.instagram.com/obxbrewtag)**

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## THE ROGALLO FOUNDATION

In 1948, Francis and Gertrude Rogallo enjoyed the first successful flight of their flexible wing, a revolutionary aero concept that was constructed from Gertrude's kitchen curtains and developed from research conducted in their in-house, homemade wind tunnel. This remarkable invention was a flexible wing with no rigid members that creates an airfoil shape when flying and generates lift similar to a rigid airfoil. This incredible invention led to hang gliders, paragliders, kites, stunt kites, kiteboarding kites, and revolutionized parachutes. From the Rogallo invention, millions of people around the world have experienced the joy of flight.

The Rogallo Foundation was created in 1992 and its mission is to honor the Rogallo's; preserve their priceless records, artifacts, and research; interpret their incredible story; and protect this legacy of free flight for millions of people in all the Nations of the world.

### PROGRAMS:

INTERNATIONAL MUSEUM • ROGALLO BOOK • ANNUAL FLY-IN  
COLLECTIONS • ROGALLO HALL OF FAME

**PROCEEDS FROM OBX BREWTAG WILL HELP  
BUILD THE ROGALLO AVIATION CENTER**

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# BREWTAG | 2025 SPONSORSHIP OPPORTUNITIES



## THE ROGALLO AVIATION CENTER

- Inspire invention and educate the public about the history of low speed flight.
- House and display Rogallo artifacts, including a variety of flexible wings.
- Tell the story of the invention and evolution of Rogallo's Flexible Wing, including hang gliding, paragliding, kiteboarding, sport kites and delta kites.
- House the Rogallo Foundation Hall of Fame, which honors pioneers & designers in the various sports derived from the flexible wing.
- Highlight the science of low speed aerodynamics, its various applications, and the micrometeorology upon which low speed flight depends.
- Educational Programs



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# BREWTAG | 2025 SPONSORSHIP OPPORTUNITIES



## SPONSORSHIP

We are seeking **partners** who want to be a part of this one-of-a-kind event. Now in its **9th year**, **OBX Brewtag** is only growing in its popular appeal and reach within our community and beyond!

**PRESENTING SPONSORS WILL SHARE PRESENTING RIGHTS WITH KITTY HAWK KITES AND THE OUTER BANKS VISITOR BUREAU.**



FOR MORE INFORMATION

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## PRESENTING SPONSORS

1.

### TOP GUN SPONSOR:

ONLY ONE  
AVAILABLE!

**\$15,000**

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo & link on homepage of OBXBrewtag.com
- Logo on event cup
- Top line logo on event t-shirt
- Top line logo on event program
- Logo in promotional video (after event)
- Top banner on Flight Deck
- Logo on event schedule signage
- (15) Brewcards
- Team entry in flight competition
- Stage mentions throughout the event
- Inclusion in event social media marketing
- (3) yard signs with your logo
- (5) food vouchers
- Vendor booth
- (5) VIP parking passes





## PRESENTING SPONSORS

# 2.

### WING MAN SPONSOR:

**ONLY ONE  
AVAILABLE!**

**\$10,000**

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo & link on homepage of OBXBrewtag.com
- Logo on event cup
- Top line logo on event t-shirt
- Top line logo on event program
- Logo in promotional video (after event)
- Top banner on Flight Deck
- Logo on event schedule signage
- (10) Brewcards
- Team entry in flight competition
- Stage mentions throughout the event
- Inclusion in event social media marketing
- (3) yard signs with your logo
- (4) food vouchers
- (4) VIP parking passes





# BREWTAG | 2025 SPONSORSHIP OPPORTUNITIES



## PRESENTING SPONSORS

**3.**

### BEER GARDEN SPONSOR:

**ONLY ONE  
AVAILABLE!**

**\$7,500**

- Naming rights to the Beer Garden
- Banner across Beer Tent
- Logo & link on beer page of OBXBrewtag.com
- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- (4) VIP parking passes
- [10] Brewcards
- Logo on event cup, t-shirt, & program
- Banner on Flight Deck
- Logo on event schedule signage
- Team entry in flight competition
- Stage mentions throughout the event
- Inclusion in event social media marketing
- (2) yard signs with your logo
- [3] Food Vouchers



## PRESENTING SPONSORS

**4.**

### NIGHT HAWK SPONSOR:

**ONLY ONE  
AVAILABLE!**

**\$5,000**

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo & link on homepage of OBXBrewtag.com
- Logo on event t-shirt & event program
- Logo on event cup
- (4) VIP parking passes
- Banner on top section of Flight Deck
- Logo on event schedule signage
- Team entry in flight competition
- Stage mentions throughout the event
- (10) Brewcards
- (2) yard signs with your logo
- (2) food vouchers
- Logo on crew nametags





## PRESENTING SPONSORS

**5.**

### PARAWING SPONSOR:

**ONLY ONE  
AVAILABLE!**

**\$5,000**

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo & link on homepage of OBXBrewtag.com
- Logo on event t-shirt & event program
- Logo on event cup
- (4) VIP parking passes
- Banner on top section of Flight Deck
- Logo on event schedule signage
- Team entry in flight competition
- Stage mentions throughout the event
- (10) Brewcards
- (2) yard signs with your logo
- (2) food vouchers
- Logo on crew nametags



# BREWTAG | 2025 SPONSORSHIP OPPORTUNITIES



## BREWCARD SPONSOR:

**\$3,000**

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo on all Brewcards
- Logo on event t-shirt
- Logo & link on homepage of website
- Banner placement on Flight Deck
- Stage mentions throughout the event
- (6) Brewcards
- (2) yard signs with logo & (2) VIP parking passes

**ONLY ONE AVAILABLE!**

## OSPREY SPONSOR:

**\$3,000**

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- (2) yard signs with logo
- Logo on event t-shirt
- Logo & link on homepage of website
- Banner placement on Flight Deck
- Stage mentions throughout the event
- (5) Brewcards
- (2) VIP parking passes

**ONLY ONE AVAILABLE!**

## BEER WRISTBAND SPONSOR:

**\$2,500**

- Logo on "over 21" wristband (2,000+ printed)
- Logo on event t-shirt & program
- (2) VIP parking passes
- Banner placement on Flight Deck
- (4) Brewcards
- Logo & link on homepage of website

**ONLY ONE AVAILABLE!**





# BREWTAG | 2025 SPONSORSHIP OPPORTUNITIES



## STAGE & MUSIC SPONSOR:

**\$2,500**

- Naming rights on stage skirt banner & mentions
- Banner placement on Flight Deck
- Logo on event t-shirt and program
- (2) Brewcards + (2) VIP parking passes
- (2) yard signs with logo
- Logo & link on homepage of website

**ONLY ONE AVAILABLE!**

## BREWTAG EATERY SPONSOR:

**\$2,500**

- Naming rights on food truck area & mentions
- Banner placement on Flight Deck
- Logo on event t-shirt and program
- (2) Brewcards + (2) VIP parking passes
- (2) yard signs with logo
- Logo & link on homepage of website

**ONLY ONE AVAILABLE!**

## MERCHANDISE TENT SPONSOR:

**\$2,500**

- Naming rights to merchandise tent
- Banner placement on Flight Deck
- Logo on event t-shirt and program
- (2) Brewcards + (2) VIP parking passes
- (2) yard signs with logo
- Logo & link on homepage of website

**ONLY ONE AVAILABLE!**



# BREWTAG | 2025 SPONSORSHIP OPPORTUNITIES



## FUTURE FLYERS SPONSOR:

ONLY ONE  
AVAILABLE!

**\$1,500**

- Naming rights of the Kid Zone & stage mentions
- Logo on Kid Zone page of OBXBrewtag.com
- [1] Brewcard
- Logo on event t-shirt + event program
- Banner placement on Flight Deck & at Kid Zone
- (2) yard signs and (2) VIP parking passes

## AWARD SPONSOR:

**\$1,000**

- Logo on award certificate
- Name etched into trophy award
- Logo on event t-shirt and program
- Banner placement on Flight Deck
- (1) yard sign with logo
- (2) VIP parking passes + [1] Brewcard

## VOLUNTEER SPONSOR:

**\$1,000**

- Naming rights to volunteer tent
- Logo on volunteer nametags
- Logo on event t-shirt and program
- Banner placement on Flight Deck
- (1) yard sign with logo
- (2) VIP parking passes + [1] Brewcard





# BREWTAG | 2025 SPONSORSHIP OPPORTUNITIES



## KEG FLIGHT SPONSOR:

**\$1,000**

- Stage announcements of keg flight team sponsor
- Logo on event t-shirt & program
- (2) VIP parking passes + [1] Brewcard
- Banner placement on Flight Deck
- (1) yard sign with logo
- Logo & link on OBXBrewtag.com

## VENDOR SPONSOR:

**\$1000**

- Logo on event t-shirt & program
- Vendor booth on-site
- Banner placement on Flight Deck
- (1) yard sign with logo
- (2) VIP parking passes + [1] Brewcard
- Logo & link on OBXBrewtag.com

100% OF PROCEEDS MUST BENEFIT THE ROGALLO FOUNDATION

## CUSTOMIZED SPONSORSHIPS:

Please contact [events@kittyhawk.com](mailto:events@kittyhawk.com) for more information.



# BREWTAG | 2025 SPONSORSHIP OPPORTUNITIES



## GENERAL SPONSORSHIP WITH TENT:

**\$1000**

- Logo on sponsor page of OBXBrewtag.com
- Banner placement on Flight Deck
- Social media shout outs
- Info tent on site

## GENERAL SPONSORSHIP:

**\$500**

- Logo on sponsor page of OBXBrewtag.com
- Banner placement on Flight Deck
- Social media shout outs

## CUSTOMIZED SPONSORSHIPS:

Please contact [events@kittyhawk.com](mailto:events@kittyhawk.com) for more information.

**Outer Banks Brewtag would not be possible without the generous support of our incredible sponsors.  
We would be thrilled to have you as a sponsor this year.**

## PREVIOUS PRESENTING & SUPPORTING SPONSORS



*The Outer Banks®*

VISITORS BUREAU

FOR MORE INFORMATION

252.305.5561

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