



BREWTAG | 2025 SPONSORSHIP OPPORTUNITIES



OCT



25th



THE SOUNDSIDE EVENT SITE • NAGS HEAD, NC
BENEFITTING THE ROGALLO FOUNDATION



FOR MORE INFORMATION

252.305.5561

EVENTS@KITTYHAWK.COM

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WHAT IS BREWTAG?

Outer Banks Brewtag is a festival of fun and flight, offering education, recreation, culture, and community. Brewtag is a glider-building competition where teams build creative and fun gliders that are used to launch an empty 1/6 barrel keg off of a 20-foot high flight deck.

HOW FAR CAN YOU FLY?

- Glider Flight contest—how far people can fly an empty 1/6 keg
- Music festival
- Craft beer festival
- Fun time for everyone!
- Fundraiser
- Supports educational opportunities involving aerodynamics and low-speed aerodynamics
- Draws visitors to the Outer Banks to contribute to our economy and extend the “season” for many local businesses



LEARN MORE AT [OBXBREWTAG.COM](https://obxbrewtag.com)

FACEBOOK/INSTAGRAM: @OBXBREWTAG • #KEGSWILLFLY

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THE ROGALLO FOUNDATION

In 1948, Francis and Gertrude Rogallo enjoyed the first successful flight of their flexible wing, a revolutionary aero concept that was constructed from Gertrude's kitchen curtains and developed from research conducted in their in-house, homemade wind tunnel. This remarkable invention was a flexible wing with no rigid members that creates an airfoil shape when flying and generates lift similar to a rigid airfoil. This incredible invention led to hang gliders, paragliders, kites, stunt kites, kiteboarding kites, and revolutionized parachutes. From the Rogallo invention, millions of people around the world have experienced the joy of flight.

The Rogallo Foundation was created in 1992 and its mission is to honor the Rogallo's; preserve their priceless records, artifacts, and research; interpret their incredible story; and protect this legacy of free flight for millions of people in all the Nations of the world.

PROGRAMS:

OUTER BANKS AVIATION CENTER • ROGALLO BOOK •
ANNUAL FLY-IN COLLECTIONS • ROGALLO HALL OF FAME

**PROCEEDS FROM OBX BREWTAG WILL HELP
BUILD THE ROGALLO AVIATION CENTER**

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THE OUTER BANKS AVIATION CENTER

- Advance Francis and Gertrude Rogallos' dream of accessible flight for all.
- Convey the story of the flexible wing through artifacts and exhibits and the latest technological tools to demonstrate the flexible wing and its evolution.
- Foster the next generation of aviators, designers with education opportunities.
- Honor the people who contributed to the evolution of the flexible wing by induction into the Rogallo Hall of Fame.
- Provide interactive experiences for visitors of all ages with associated science, technology, education, art and math opportunities for youth and adults, offered as day and week-long camps, literary efforts, technological tools and media.



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SPONSORSHIP

We are seeking **partners** who want to be a part of this one-of-a-kind event. Now in its **9th year**, **OBX Brewtag** is only growing in its popular appeal and reach within our community and beyond!

PRESENTING SPONSORS WILL SHARE PRESENTING RIGHTS WITH KITTY HAWK KITES AND THE OUTER BANKS VISITOR BUREAU.



FOR MORE INFORMATION

252.305.5561

EVENTS@KITTYHAWK.COM



PRESENTING SPONSORS

1.

TOP GUN SPONSOR:

ONLY ONE
AVAILABLE!

\$15,000

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo & link on homepage of OBXBrewtag.com
- Logo on event cup
- Top line logo on event t-shirt
- Top line logo on event program
- Logo in promotional video (after event)
- Top banner on Flight Deck
- Logo on event schedule signage
- (15) Brewcards
- Team entry in flight competition
- Stage mentions throughout the event
- Inclusion in event social media marketing
- (3) yard signs with your logo
- (5) food vouchers
- Vendor booth
- (5) VIP parking passes



PRESENTING SPONSORS

2.

WINGMAN SPONSOR:

**ONLY ONE
AVAILABLE!**

\$10,000

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo & link on homepage of OBXBrewtag.com
- Logo on event cup
- Top line logo on event t-shirt
- Top line logo on event program
- Logo in promotional video (after event)
- Top banner on Flight Deck
- Logo on event schedule signage
- (10) Brewcards
- Team entry in flight competition
- Stage mentions throughout the event
- Inclusion in event social media marketing
- (3) yard signs with your logo
- (2) food vouchers
- (4) VIP parking passes



PRESENTING SPONSORS

3.

BEER GARDEN SPONSOR:

SOLD

\$7,500

- Naming rights to the Beer Garden
- Banner across Beer Tent
- Logo & link on beer page of OBXBrewtag.com
- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- (4) VIP parking passes
- [10] Brewcards
- Logo on event cup, t-shirt, & program
- Banner on Flight Deck
- Logo on event schedule signage
- Team entry in flight competition
- Stage mentions throughout the event
- Inclusion in event social media marketing
- (2) yard signs with your logo
- [3] Food Vouchers



PRESENTING SPONSORS

4.

NIGHT HAWK SPONSOR:

SOLD

\$5,000

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo & link on homepage of OBXBrewtag.com
- Logo on event t-shirt & event program
- Logo on event cup
- (4) VIP parking passes
- Banner on top section of Flight Deck
- Logo on event schedule signage
- Team entry in flight competition
- Stage mentions throughout the event
- (10) Brewcards
- (2) yard signs with your logo
- (2) food vouchers
- Logo on crew nametags



PRESENTING SPONSORS

5.

PARAWING SPONSOR:

SOLD

\$5,000

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo & link on homepage of OBXBrewtag.com
- Logo on event t-shirt & event program
- Logo on event cup
- (4) VIP parking passes
- Banner on top section of Flight Deck
- Logo on event schedule signage
- Team entry in flight competition
- Stage mentions throughout the event
- (10) Brewcards
- (2) yard signs with your logo
- (2) food vouchers
- Logo on crew nametags



PRESENTING SPONSORS

6.

ROGALLO WING SPONSOR:

SOLD

\$5,000

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo & link on homepage of OBXBrewtag.com
- Logo on event t-shirt & event program
- Logo on event cup
- (4) VIP parking passes
- Banner on top section of Flight Deck
- Logo on event schedule signage
- Team entry in flight competition
- Stage mentions throughout the event
- (10) Brewcards
- (2) yard signs with your logo
- (2) food vouchers
- Logo on crew nametags



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BREWCARD SPONSOR:

SOLD

\$3,000

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo on all Brewcards
- Logo on event t-shirt & program
- Logo & link on homepage of website
- Banner placement on Flight Deck
- Stage mentions throughout the event
- (6) Brewcards
- (2) yard signs with logo & (2) VIP parking passes

OSPREY SPONSOR:

SOLD

\$3,000

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- (2) yard signs with logo
- Logo on event t-shirt & program
- Logo & link on homepage of website
- Banner placement on Flight Deck
- Stage mentions throughout the event
- (5) Brewcards
- (2) VIP parking passes

BEER WRISTBAND SPONSOR:

SOLD

\$2,500

- Logo on "over 21" wristband (2,000+ printed)
- Logo on event t-shirt & program
- (2) yard signs with logo & (2) VIP parking passes
- Banner placement on Flight Deck
- (4) Brewcards
- Logo & link on homepage of website



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STAGE & MUSIC SPONSOR:

SOLD

\$2,500

- Naming rights on stage skirt banner & mentions
- Banner placement on Flight Deck
- Logo on event t-shirt & program
- (2) Brewcards + (2) VIP parking passes
- (2) yard signs with logo
- Logo & link on homepage of website

BREWTAG EATERY SPONSOR:

SOLD

\$2,500

- Naming rights on food truck area & mentions
- Banner placement on Flight Deck
- Logo on event t-shirt & program
- (2) Brewcards + (2) VIP parking passes
- (2) yard signs with logo
- Logo & link on homepage of website

MERCHANDISE TENT SPONSOR:

SOLD

\$2,500

- Naming rights to merchandise tent
- Banner placement on Flight Deck
- Logo on event t-shirt & program
- (2) Brewcards + (2) VIP parking passes
- (2) yard signs with logo
- Logo & link on homepage of website



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FUTURE FLYERS SPONSOR:

ONLY ONE
AVAILABLE!

\$1,500

- Naming rights of the Kid Zone & stage mentions
- Logo on Kid Zone page of OBXBrewtag.com
- [1] Brewcard
- Logo on event t-shirt + event program
- Banner placement on Flight Deck & at Kid Zone
- (2) yard signs and (2) VIP parking passes

ROGALLO CLASS AWARD SPONSOR:

SOLD

\$1,000

- Logo on award certificate
- Name etched into trophy award
- Logo on event t-shirt and program
- Banner placement on Flight Deck
- (1) yard sign with logo
- (2) VIP parking passes + [1] Brewcard

UNLIMITED CLASS AWARD SPONSOR:

SOLD

\$1,000

- Logo on award certificate
- Name etched into trophy award
- Logo on event t-shirt and program
- Banner placement on Flight Deck
- (1) yard sign with logo
- (2) VIP parking passes + [1] Brewcard



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VOLUNTEER SPONSOR:

SOLD

\$1,000

- Naming rights to volunteer tent
- Logo on volunteer nametags
- Logo on event t-shirt and program
- Banner placement on Flight Deck
- (1) yard sign with logo
- (2) VIP parking passes + [1] Brewcard

KEG FLIGHT SPONSOR:

\$1,000

- Stage announcements of keg flight team sponsor
- Logo on event t-shirt, event program, & yard sign
- (2) VIP parking passes + [1] Brewcard
- Banner placement on Flight Deck
- Logo & link on OBXBrewtag.com

VENDOR SPONSOR:

\$1,000

- Logo on event t-shirt & program
- Vendor booth on-site
- Banner placement on Flight Deck
- (1) yard sign with logo
- (2) VIP parking passes + [1] Brewcard
- Logo & link on OBXBrewtag.com

100% OF PROCEEDS MUST BENEFIT THE ROGALLO FOUNDATION



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GENERAL SPONSORSHIP:

\$500

- Logo on sponsor page of OBXBrewtag.com
- Social media shout outs
- Banner placement on Flight Deck

CUSTOMIZED SPONSORSHIPS:

Please contact events@kittyhawk.com for more information.

**Outer Banks Brewtag would not be possible without the generous support of our incredible sponsors.
We would be thrilled to have you as a sponsor this year.**

PREVIOUS PRESENTING & SUPPORTING SPONSORS



The Outer Banks®
VISITORS BUREAU



FOR MORE INFORMATION

• 252.305.5561 •

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