



BREWTAG | 2024 SPONSORSHIP OPPORTUNITIES



OCT



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THE SOUNDSIDE EVENT SITE • NAGS HEAD, NC
BENEFITTING THE ROGALLO FOUNDATION



FOR MORE INFORMATION

252.305.5561

EVENTS@KITTYHAWK.COM



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WHAT IS BREWTAG?

Outer Banks Brewtag is a festival of fun and flight, offering education, recreation, culture, and community. Brewtag is a glider-building competition where teams build creative and fun gliders that are used to launch an empty 1/6 barrel keg off of a 20-foot high flight deck.

HOW FAR CAN YOU FLY?

- Glider Flight contest—how far people can fly an empty 1/6 keg
- Music festival
- Craft beer festival
- Fun time for everyone!
- Fundraiser
- Supports educational opportunities involving aerodynamics and low-speed aerodynamics
- Draws visitors to the Outer Banks to contribute to our economy and extend the “season” for many local businesses



LEARN MORE AT [OBXBREWTAG.COM](https://obxbrewtag.com)

FACEBOOK/INSTAGRAM: [@OBXBREWTAG](https://www.facebook.com/obxbrewtag) • [#KEGSWILLFLY](https://www.instagram.com/obxbrewtag)

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THE ROGALLO FOUNDATION

In 1948, Francis and Gertrude Rogallo enjoyed the first successful flight of their flexible wing, a revolutionary aero concept that was constructed from Gertrude's kitchen curtains and developed from research conducted in their in-house, homemade wind tunnel. This remarkable invention was a flexible wing with no rigid members that creates an airfoil shape when flying and generates lift similar to a rigid airfoil. This incredible invention led to hang gliders, paragliders, kites, stunt kites, kiteboarding kites, and revolutionized parachutes. From the Rogallo invention, millions of people around the world have experienced the joy of flight.

The Rogallo Foundation was created in 1992 and its mission is to honor the Rogallo's; preserve their priceless records, artifacts, and research; interpret their incredible story; and protect this legacy of free flight for millions of people in all the Nations of the world.

PROGRAMS:

INTERNATIONAL MUSEUM • ROGALLO BOOK • ANNUAL FLY-IN
COLLECTIONS • ROGALLO HALL OF FAME

**PROCEEDS FROM OBX BREWTAG
WILL HELP BUILD THE ROGALLO MUSEUM**

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THE ROGALLO MUSEUM

- Inspire invention and educate the public about the history of low speed flight.
- House and display Rogallo artifacts, including a variety of flexible wings.
- Tell the story of the invention and evolution of Rogallo's Flexible Wing, including hang gliding, paragliding, kiteboarding, sport kites and delta kites.
- House the Rogallo Foundation Hall of Fame, which honors pioneers & designers in the various sports derived from the flexible wing.
- Highlight the science of low speed aerodynamics, its various applications, and the micrometeorology upon which low speed flight depends.
- Educational Programs



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PRESENTING SPONSORS OPPORTUNITIES

1.

TOP GUN SPONSOR:

\$10,000

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo & link on homepage of OBXBrewtag.com
- Logo on event cup
- Top line logo on event t-shirt
- Top line logo on event program
- Logo in promotional video (after event)
- Top banner on Flight Deck
- Logo on event schedule signage
- (20) Brewcards
- Team entry in flight competition
- Stage mentions throughout the event
- Inclusion in event social media marketing
- (3) yard signs with your logo
- (2) food vouchers
- Vendor booth
- (4) VIP parking passes



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PRESENTING SPONSORS OPPORTUNITIES

2.

BEER GARDEN SPONSOR:

\$7,500

- Naming rights to the Beer Garden
- Banner across Beer Tent
- Logo & link on beer page of OBXBrewtag.com
- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- (4) VIP parking passes
- Logo on crew nametags
- Logo on event cup, t-shirt, & program
- Banner on Flight Deck
- Logo on event schedule signage
- Team entry in flight competition
- Stage mentions throughout the event
- Inclusion in event social media marketing
- (2) yard signs with your logo



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PRESENTING SPONSORS OPPORTUNITIES

3.

NIGHT HAWK SPONSOR:

\$5,000

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo & link on homepage of OBXBrewtag.com
- Logo on event t-shirt & event program
- Logo on event cup
- (4) VIP parking passes
- 3rd from top banner on Flight Deck
- Logo on event schedule signage
- Team entry in flight competition
- Stage mentions throughout the event
- (10) Brewcards
- (2) yard signs with your logo
- (2) food vouchers
- Logo on crew nametags



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BREWCARD SPONSOR:

\$3,000

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo on all Brewcards
- Logo on event t-shirt
- Logo on event program
- Banner placement on Flight Deck
- Stage mentions throughout the event
- (6) Brewcards
- (2) yard signs with logo & (2) VIP parking passes

BEER WRISTBAND SPONSOR:

\$2,500

- Logo on “over 21” wristband (2,000+ printed)
- Logo on event t-shirt & program
- (2) yard signs with logo
- Banner placement on Flight Deck
- (4) Brewcards
- (2) VIP parking passes

STAGE & MUSIC SPONSOR:

\$2,500

- Naming rights on stage skirt banner & mentions
- Banner placement on Flight Deck
- Logo on event t-shirt and program
- (4) Brewcards
- (2) yard signs with logo
- (2) VIP parking passes



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MERCHANDISE TENT SPONSOR:

\$2,500

- Naming rights to merchandise tent
- Banner placement on Flight Deck
- Logo on event t-shirt and program
- (4) Brewcards
- (2) yard signs with logo
- (2) VIP parking passes

KID ZONE SPONSOR:

\$1,500

- Naming rights of the Kid Zone & stage mentions
- Logo on Kid Zone page of OBXBrewtag.com
- Logo on event t-shirt
- Logo on event program
- Banner placement on Flight Deck & at Kid Zone
- (2) yard signs and (2) VIP parking passes

AWARD SPONSOR:

\$1,000

- Logo on award certificate
- Name etched into trophy mug
- Logo on event t-shirt and program
- Banner placement on Flight Deck
- (1) yard sign with logo
- (2) VIP parking passes



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VOLUNTEER SPONSOR:

\$1,000

- Naming rights to volunteer tent
- Logo on volunteer nametags
- Logo on event t-shirt and program
- Banner placement on Flight Deck
- (1) yard sign with logo
- (2) VIP parking passes

KEG FLIGHT SPONSOR:

\$1,000

- Logo on event t-shirt & program
- (2) VIP parking passes
- Banner placement on Flight Deck
- (1) yard sign with logo
- Stage announcements of keg flight as “sponsored by ____”

NON-ALCOHOLIC BEVERAGE SPONSOR:

\$500

- Provide water, soda, and juice
- Banner placement on Flight Deck
- Logo on sponsor page of website & social media
- Social media shout outs



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GENERAL SPONSORSHIP:

\$500

- Logo on sponsor page of OBXBrewtag.com
- Banner placement on Flight Deck
- Info Booth opportunity
- Social media shout outs

CUSTOMIZED SPONSORSHIPS:

Please contact events@kittyhawk.com for more information.

**Outer Banks Brewtag would not possible without the generous support of out incredible sponsors.
We would be thrilled to have you as a sponsor this year.**

2023 PRESENTING & SUPPORTING SPONSORS

KITTY HAWK KITES 

The Outer Banks®
VISITORS BUREAU

PROCEEDS FOR OBX BREWTAG BENEFIT

THE ROGALLO FOUNDATION

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