



BREWTAG | 2019 SPONSORSHIP OPPORTUNITIES



FIFTH ANNUAL



OCT 26

THE SOUNDSIDE EVENT SITE
NAGS HEAD, NC

BENEFICIARIES

50 %

**HURRICANE
RELIEF**

50 %

**ROGALLO
MUSEUM**

HURRICANE RELIEF TO THE OUTER BANKS COMMUNITY FOUNDATION
DISASTER RELIEF FUND FOR OCRACOE & HATTERAS ISLAND.
ROGALLO MUSEUM TO THE ROGALLO FOUNDATION.



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WHAT IS BREWTAG?

Outer Banks Brewtag is a festival of fun and flight, offering education, recreation, culture, and community. Brewtag is a glider-building competition where teams build creative and fun gliders that are used to launch an empty 1/6 barrel keg off of a 20-foot high flight deck.

HOW FAR CAN YOU FLY?

- Glider Flight contest—how far people can fly an empty 1/6 keg
- Music festival
- Craft beer festival
- Fun time for everyone!
- Fundraiser
- Supports educational opportunities involving aerodynamics and low-speed aerodynamics
- Draws visitors to the Outer Banks to contribute to our economy and extend the “season” for many local businesses

LEARN MORE AT OBXBREWTAG.COM

FACEBOOK/INSTAGRAM: [@OBXBREWTAG](https://www.facebook.com/OBXBREWTAG) • [#KEGSWILLFLY](https://www.instagram.com/OBXBREWTAG)

FOR MORE INFORMATION

252.305.5561

EVENTS@KITTYHAWK.COM



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THE ROGALLO FOUNDATION

In 1948, Francis and Gertrude Rogallo enjoyed the first successful flight of their flexible wing, a revolutionary aero concept that was constructed from Gertrude's kitchen curtains and developed from research conducted in their in-house, homemade wind tunnel. This remarkable invention was a flexible wing with no rigid members that creates an airfoil shape when flying and generates lift similar to a rigid airfoil. This incredible invention led to hang gliders, paragliders, kites, stunt kites, kiteboarding kites, and revolutionized parachutes. From the Rogallo invention, millions of people around the world have experienced the joy of flight.

The Rogallo Foundation was created in 1992 and its mission is to honor the Rogallo's; preserve their priceless records, artifacts, and research; interpret their incredible story; and protect this legacy of free flight for millions of people in all the Nations of the world.

PROGRAMS:

INTERNATIONAL MUSEUM • ROGALLO BOOK • ANNUAL FLY-IN
COLLECTIONS • ROGALLO HALL OF FAME

**PROCEEDS FROM OBX BREWTAG
WILL HELP BUILD THE ROGALLO MUSEUM**

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THE ROGALLO MUSEUM

- Inspire invention and educate the public about the history of low speed flight.
- House and display Rogallo artifacts, including a variety of flexible wings.
- Tell the story of the invention and evolution of Rogallo's Flexible Wing, including hang gliding, paragliding, kiteboarding, sport kites and delta kites.
- House the Rogallo Foundation Hall of Fame, which honors pioneers & designers in the various sports derived from the flexible wing.
- Highlight the science of low speed aerodynamics, its various applications, and the micrometeorology upon which low speed flight depends.
- Educational Programs



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SPONSORSHIP



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We are seeking **partners** who want to be a part of this one-of-a-kind event. Now in its **5th year**, **OBX Brewtag** is only growing in its popular appeal and reach within our community and beyond!

PRESENTING SPONSORS WILL SHARE PRESENTING RIGHTS WITH KITTY HAWK KITES AND THE OUTER BANKS VISITOR BUREAU.

TOP GUN SPONSOR:

\$10,000

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo & link on homepage of OBXBrewtag.com
- Logo on event cup
- Top line logo on event t-shirt
- Top line logo on event program
- Logo in promotional video (after event)
- Top banner on Flight Deck
- Logo on event schedule signage
- (20) Brewcards
- Team entry in flight competition
- Stage mentions throughout the event
- Inclusion in event social media marketing
- (3) yard signs with your logo
- (2) food vouchers
- Vendor booth



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NIGHT HAWK SPONSOR:

\$5,000

- Sponsor mention in all press releases
- Sponsor mention in all radio spots
- Logo in all print marketing materials & ads
- Logo & link on homepage of OBXBrewtag.com
- Logo on event t-shirt & event program
- Logo on event cup
- Logo on crew nametag
- 2nd from top banner on Flight Deck
- Logo on event schedule signage
- Team entry in flight competition
- Stage mentions throughout the event
- (10) Brewcards
- (2) yard signs with your logo
- (2) food vouchers

STRIKE EAGLE SPONSOR:

\$3,000

- Sponsor mention in all press releases
- Logo in all print marketing materials & ads
- Logo & link on homepage of OBXBrewtag.com
- Logo on event t-shirt
- Logo on event program
- 3rd from top banner on Flight Deck
- Logo on event schedule signage
- Stage mentions throughout the event
- (6) Brewcards
- (2) yard signs with your logo



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BEER GARDEN SPONSOR:

\$3,000

- Naming rights to the Beer Garden
- Banners across beer tent
- Logo & link on beer page of OBXBrewtag.com
- Logo on event t-shirt & program
- Banner placement on Flight Deck
- (6) Brewcards
- (2) VIP parking passes
- Vendor booth

BREWCARD SPONSOR:

\$2,000

- Logo on all beer cards
- Logo on event t-shirt
- Logo on event program
- Banner placement on Flight Deck
- (5) Brewcards
- (2) VIP parking passes

STAGE & MUSIC SPONSOR:

\$2,000

- Naming rights on stage skirt banner & mentions
- Banner placement on Flight Deck
- Logo on event t-shirt and program
- (5) Brewcards
- (2) yard signs with logo
- (2) VIP parking passes



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ADMISSION WRISTBAND SPONSOR:

\$2,000

- Logo on event wristband (3,000+ printed)
- Logo on event t-shirt
- Logo on event program
- Banner placement on Flight Deck
- (4) Brewcards
- (2) VIP parking passes

BEER WRISTBAND SPONSOR:

\$2,000

- Logo on "over 21" wristband (2,000+ printed)
- Logo on event t-shirt
- Logo on event program
- Banner placement on Flight Deck
- (4) Brewcards
- (2) VIP parking passes

KID ZONE SPONSOR:

\$1,500

- Naming rights of the Kid Zone & stage mentions
- Logo on Kid Zone page of OBXBrewtag.com
- Logo on event t-shirt
- Logo on event program
- Banner placement on Flight Deck & at Kid Zone
- (2) yard signs and (2) VIP parking passes



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AWARD SPONSOR:

\$1,000

- Logo on award certificate
- Name etched into trophy mug
- Logo on event t-shirt and program
- Banner placement on Flight Deck
- (1) yard sign with logo
- (2) VIP parking passes

VOLUNTEER SPONSOR:

\$1,000

- Naming rights to volunteer tent
- Logo on volunteer nametags
- Logo on event t-shirt and program
- Banner placement on Flight Deck
- (1) yard sign with logo
- (2) VIP parking passes

FLIGHT TEAM SPONSOR:

\$1,000

- Sponsor of a flight team
- The team will wear sponsor-branded t-shirt or caps
- Team listing on OBXBrewtag.com & in event program as “sponsored by ____”
- Stage announcements of team as “sponsored by ____”



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GENERAL SPONSORSHIP:

\$500

- Logo on sponsor page of OBXBrewtag.com
- Banner placement on Flight Deck
- Vendor Booth opportunity
- Social media shout outs

NON-ALCOHOLIC BEVERAGE SPONSOR:

\$500

- Provide water, soda, and juice
- Banner placement on Flight Deck
- Logo on sponsor page of website
- Vendor booth opportunity
- Social media shout outs

FOOD VENDORS:

\$150

Set up your truck or booth and please the palates of our hungry guests. 10% of gross proceeds from food sales will be given to the Rogallo Foundation.

CUSTOMIZED SPONSORSHIPS:

Please contact events@kittyhawk.com for more information.



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Outer Banks Brewtag would not possible without the generous support of out incredible sponsors.

We would be thrilled to have you as a sponsor this year.

2018 PRESENTING & SUPPORTING SPONSORS



The Outer Banks®
VISITORS BUREAU

PROCEEDS FOR OBX BREWTAG BENEFIT

THE ROGALLO FOUNDATION